

# CALL FOR ARTISTS

## DIVA OPEN STUDIOS ART TOUR 2009

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**DEADLINE: MONDAY, May 4, 2009 – 5:00PM**

Downtown Initiative for the Visual Arts (DIVA) invites artists in Lane County to participate in DIVA's 2009 Open Studios Art Tour. This event takes place during two weekends in October 2009. The tour is self-guided and invites the public to visit studios on the Saturday and Sunday of each weekend to view demonstrations and to purchase art directly from local artists. Artists from all disciplines are encouraged to apply.

The Tour will be held October 17<sup>th</sup>, 18<sup>th</sup>, 24<sup>th</sup> and 25<sup>th</sup>, 2009 from 11am to 5pm. An exhibit of participating artists' work will be at DIVA during September and October. A 35% commission will be taken on the art sold from the exhibition. In order to support the continuation of this project, DIVA will seek a 10% commission on all sales from studios during the tour.

DIVA and affiliated organizations will sell tickets to the tour; all participating artists are encouraged to sell tickets as well.

### **Application Guidelines:**

- 1) Complete both sides of the application
- 2) Include Application and Participation Fees
- 3) 5-10 digital images of your work, on a CD.
- 4) Studio space that will accommodate at least 4 visitors at a time is recommended.
- 5) Artists who share one studio space may apply separately or together. Only accepted artists may have their work in the studio during the tour. (Fees are *per artist, not per studio.*)

### **Application Assistance:**

For application assistance, email [kburge@uoregon.edu](mailto:kburge@uoregon.edu), with "OSAT Question" in the subject line.

### **Eligibility Requirements:**

- 1) Residency – Participating artists must reside in Lane County.
- 2) Applicants must be current members of DIVA
- 3) Eligible Art Forms – Open Studios is open to all visual art forms
- 4) Studio Eligibility – The Open Studios Art Tour is a unique opportunity for visitors to meet artists in their workspaces and view their art-making processes, an

opportunity that is not generally available to the public.

- a) An Open Studios site is defined as the artist's regular workplace setting and should retain the atmosphere of art-making with materials, equipment, works-in-progress, and processes visible. Artists without studios may be hosted by another artist's studio, or with DIVA's help partner with a business host.
- b) The "studio experience" and "showing your process" are fundamental to the concept of Open Studios. At a minimum, some visual aids should be on display. Artists who are being hosted by another artist's studio or a business must show their process and attempt to create an authentic of a "studio experience" as possible.
- c) The workplace should be open, available and clearly identifiable to visitors during the Tour.

### **Image Submission:**

Images of your work must be submitted in digital format and must be labeled to match the list on the application form.

Submit a CD containing 5 to 10 images of your work in JPEG format. Size your images to 1024 pixels in the longest dimension. A typical digital image will size to 1024 x 768 pixels. Scanned slides or scanned photos will vary. Keep as fine a resolution as possible. Your digital images must follow DIVA's titling guidelines and match up with your application (see the back side of the application for guidelines).

# APPLICATION

## DIVA OPEN STUDIOS ART TOUR 2009

Fill out this application and include materials as instructed.

Submit materials to:                 DIVA  
  Open Studios Art Tour  
  110 W. Broadway  
  Eugene, OR 97401

- Application Fee - \$25 (non-refundable)
- DIVA Membership Fee - \$60 (if you are not currently a member)
- Participation Fee - \$50 (separate check) *This fee is waived when artist sells 5 tour tickets. Checks will be processed AFTER the tour is complete.*
- Include 5-10 digital images of your work on a CD

### Primary Contact Information:

Name: \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Studio Address (if different from above):

\_\_\_\_\_

\_\_\_\_\_

My studio space accommodates at least 4 visitors at a time.

My studio has nearby parking for \_\_\_\_ # of cars.

My studio is handicap accessible. (for signage purposes)

### I do not have a studio...

I am being hosted by another artist's studio. *Please fill out the Studio Address above with your host artist's studio information.*

Host Artist's Name: \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

I am interested in being hosted by a business. *Let us know if there is a business that is interested in hosting you or if you have any suggestions.*

Business: \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

While the selection process is based on quality of work, the primary purpose of the Tour is to implement DIVA's mission of bringing about dialogue among artists and the community. On a separate sheet of paper...

1) Please describe the conceptual ideas that your work deals with or addresses.

2) Since this is a studio tour and we strongly suggest demonstrations, DIVA would like to learn about your process of making your work.

# IMAGE GUIDELINES

Your image file name should appear onscreen in the following style: **lastname\_#\_title**

Example (third image): **smith\_3\_terrortower.jpg**

lastname = If your last name is long, use the first eight letters.

title = At least the first eight letters of any title. If untitled, please type: untitled

**#1 Title:** \_\_\_\_\_

Medium: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Date: \_\_\_\_\_

**#2 Title:** \_\_\_\_\_

Medium: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Date: \_\_\_\_\_

**#3 Title:** \_\_\_\_\_

Medium: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Date: \_\_\_\_\_

**#4 Title:** \_\_\_\_\_

Medium: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Date: \_\_\_\_\_

**#5 Title:** \_\_\_\_\_

Medium: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Date: \_\_\_\_\_

**#6 Title:** \_\_\_\_\_

Medium: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Date: \_\_\_\_\_

**#7 Title:** \_\_\_\_\_

Medium: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Date: \_\_\_\_\_

**#8 Title:** \_\_\_\_\_

Medium: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Date: \_\_\_\_\_

**#9 Title:** \_\_\_\_\_

Medium: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Date: \_\_\_\_\_

**#10 Title:** \_\_\_\_\_

Medium: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Date: \_\_\_\_\_